



## TORONTO APPLIED SYSTEMS CLIENT NETWORK

### General Meeting

Wednesday, April 19, 2006 – 1:00 PM to 3:30 PM

Weston Golf & Country Club  
50 St. Philip's Road, Toronto  
Wadsworth Room, Main Floor

### AGENDA

1:00 – 1:05

#### **General Information**

- 7.4 Upgrade
- June Conference

1:05 – 1:50

#### **Doug Johnston, Executive Vice President Interface Services, Applied Systems**

- Discuss WARP the current direction and future plans including a demonstration of the WARP technology currently in use in the USA as well as answer any questions/comments you may have.
- Alerts! – What are they? How do they work? What are the companies using them for?
- Q & A about Applied Systems products and current & future direction.

#### **Cathy Trimble, Business Development Consultant, Applied Systems**

- Data Management

1:50 – 2:40

#### **Microdea Inc. Mark Watson & John Allcorn**

*Electronic Document Management Solutions*

Demonstration of Microdea's non proprietary solution Synergize, which is a comprehensive document management, imaging and workflow solution.

**(See Page 2 for Product Overview)**

2:40 – 2:50

#### **Break**

2:50 – 3:30

#### **Thinking of going paperless?**

Join us for a panel discussion on the processes involved in implementing a paperless solution. Find out answers to questions such as "Is the scanning done Front End or Back End or both? And Why?" "Should you backscan if so how far back?"

#### **Panel Members**

John Belyea	Creighton & Company	Scanning Solution: "E – Tfilng"
Cathy Bisbee	Cowan Insurance Brokers	Scanning Solution: Synergize
Laura Hill	Encon Group	Scanning Solution: etfile

Directions to Weston Golf Club:

- exit Highway 401 east or westbound at Weston Road (first exit west of Hwy 400)
- go south on Weston Road
- keep to the right, turning onto St. Phillip's just after going under the railway overpass
- the entrance to Weston Golf Club is on the right about 100 feet after crossing the bridge
- follow the signs and park at the back of the building



## Synergize Product Overview

Customers across multifaceted business sectors, choose the Synergize solution for their critical business needs.

Some related insurance business benefits include:

### **CustomerService**

Insurance Brokers & Carriers can deliver superior customer service by supplying their CSR's & Producers with the resources necessary for efficiency. With automated business processes, or technologies such as Synergize Electronic Document Management with Workflow, staff can direct more attention to customer care, and less to information searching and processing.

### **Integration**

Synergize was built on an open architecture platform and all of the Synergize API calls are available to third party developers to enable them to seamlessly integrate Synergize with third party applications. Microdea has vast experience with many such integrations and can in many cases provide sample code if needed.

### **Business Continuity**

Onsite and Offsite Storage of paper does not provide adequate backup of critical information. Loss of such data due to a flood or fire can present problems like interruption of business and potential for liability. Synergize provides our clients with long term business continuity as being an integral part of your business continuity plan. Insurance organizations can easily provide backup of critical data where documents integrity is not compromised. Organizational information is maintained securely and indefinitely.

### **Workflow**

Synergize has developed a macro approach to Workflow, which saves substantial time and effort in implementation and rollout. Synergize Workflow can be implemented to work the way your insurance professionals are used to working. Process changes can occur as and when required to provide a smooth transition to electronic efficiencies. Workflow has a tremendous value to insurance companies by streamlining different processes from both within your Commercial & Personal Lines sides of business.