



TORONTO APPLIED SYSTEMS CLIENT NETWORK

Wednesday October 12th - 1:00 PM to 3:30 PM

Weston Golf & Country Club
Fairway Dining Room
50 St. Philip's Road, Toronto

YOU DON'T WANT TO MISS THIS MEETING!!

- 1:00 - 1:10 **ASCnet Annual Education Conference (TenCon) Update**
- 1:10 - 1:20 **Update on new Canadian Anti Spam Law (CASL)**
- 1:20 - 3:30 **Social Media Marketing & Email and Permission Marketing**
Now that you've heard about the new anti-spam legislation (and the potential fines for offenders), Lisa Kember from Constant Contact will speak about social media marketing, and email and permission marketing.

Directions to Weston Golf Club:

- exit Highway 401 east or westbound at Weston Road (first exit west of Hwy 400)
- go south on Weston Road
- keep to the right, turning onto St. Phillip's just after going under the railway overpass
- the entrance to Weston Golf Club is on the right about 100 feet after crossing the bridge
- follow the signs and park at the back of the building

